

IN BLOOM

QUARTERLY NEWSLETTER | WINTER 2025

NARCISSUS FLORALS

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with
NARCISSUS
FLORALS

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WELCOMING *winter*

As we settle into the cozy embrace of winter, we want to take a moment to thank you for being a part of our vibrant floral community. This season brings a flurry of activity as we prepare for the beautiful weddings and events that light up our calendars in the months ahead. We're thrilled to share our latest creations with you throughout our floral galleries on NarcissusFlorals.com and MyNarcissus.com.

Winter may be a time of rest for some, but here at Narcissus Florals, we are bursting with creativity and passion. From elegant winter weddings complete with lush arrangements to everyday florals that intended to brighten your home, we are dedicated to bringing beauty to every occasion through the art of flowers.

As we look ahead, we can't help but feel the excitement of spring on the horizon. The promise of blooming flowers and fresh colors invigorate us, and we are eager to embrace the new season with open arms. Stay tuned for our upcoming collections that will celebrate the vibrant blossoms of spring and the unique events we have the pleasure to be a part of.

Thank you for allowing us to celebrate your special moments with you. We look forward to continuing this floral journey together, creating unforgettable experiences and moments.

Yours in Bloom,

Ken
Kenneth Malagiere, Owner



"JUST LIVING IS NOT ENOUGH... ONE MUST HAVE SUNSHINE, FREEDOM, AND A LITTLE FLOWER."

- HANS CHRISTIAN ANDERSEN

To learn more about the joy of flowers, check out this podcast!



THE PERFECT PIECE

Let it Be

*When I find myself in
times of trouble, Mother
Mary comes to me*

*Speaking words of
wisdom, let it be*

This stunning collection of roses, garden roses, protea and seasonal textures are sure to wow for any occasion including Valentine's Day. Available in a range of tones, this masterpiece can be customized for a color palate of your choice, or you can leave the details to our talented design team!



HAPPILY EVER AFTER

Engagement season is upon us! This is the beginning of an incredible journey, and we're ready to help make your wedding one of the most memorable days of your life.

Did you know you can schedule a **FREE consultation** with our bridal consultants to discuss your wedding florals.

Whether it is simple elegance, abundant beauty, boho-chic or bold and eclectic, we strive to bring each couple's story and style to life through the art of flowers. Our designers specialize in bouquets, boutonnieres, centerpieces, ceremony décor, cake accents, and so much more!

Browse our portfolio of wedding florals to find inspiration at mynarcissus.com



REGISTER TODAY!



**Welcome
Spring Workshop**
March 20, 2025
5:30pm

Join us as we will explore the quintessential blooms of spring as we usher in a new season of blooms! In this class, you will be able to create two different designs inspired by the blooming season of spring.

Workshops are held at the Narcissus Floral Atelier located 2005 NJ-71 #1, Spring Lake, NJ 07762. Classes run around 2 hours, in the beginning and at the end of the class you may enjoy shopping our boutique with a **15% off** for attending.

Team building workshops are also available and feature a hands-on mini arranging class or specialty workshop that will cultivate a distinctive bonding experience for you and your guests. Whether it's holiday wreath making, a birthday arranging event or a design class for you and your closest friends, we are happy to arrange an intimate experience with a delightful hands-on course. **Contact us to day to set up your private atelier workshop event!**

**Interested in joining
our creative team?**

APPLY NOW!



THANK YOU FOR THE BLOOMING COMPLIMENT!

**We hope you had a wonderful experience
working with Narcissus Florals.**

Please spread the word about our stellar services by sharing your experience on Google Reviews. Thank you in advance for your five-star review!



roses are red

THE ROMANTIC HISTORY OF VALENTINE'S DAY FLOWERS

At Narcissus Florals, serving Ocean and Monmouth counties, we take great pride in helping our community celebrate love, and no holiday embodies that sentiment quite like Valentine's Day. While the exchange of flowers may feel timeless, this beautiful tradition has its roots in fascinating history and enduring romance.

The custom of giving flowers dates back to the Victorian era, a time when emotions were often expressed through blooms rather than words. The "language of flowers," or floriography, allowed people to convey messages of love, admiration, and even secrets with carefully chosen blossoms. Red roses, now synonymous with Valentine's Day, symbolize deep love and passion—a tradition said to have been popularized by Charles II of Sweden in the 18th century.

Valentine's Day itself has origins in ancient Roman festivals and was further shaped by the romantic ideals of medieval and Renaissance Europe. By the 19th century, sending flowers became a cherished way to mark the occasion. Today, this gesture endures as a heartfelt expression of affection.

At Narcissus Florals, we continue this legacy by crafting stunning arrangements that speak the language of love for every relationship and story. Whether it's a bouquet of classic red roses or a custom creation featuring your loved one's favorite flowers, we are here to help make Valentine's Day unforgettable.

NEW YEAR'S RESOLUTION

Bloom with Inspiration from Flowers



Drink More Water: Flowers can't thrive without water, and neither can we. Stay hydrated and nourish your body just as nature intended.



Embrace Change: Flowers bloom and wither with the seasons, teaching us that change is not only natural but necessary for growth.



Be More Colorful: Like a field of wildflowers in every hue, let nature inspire you to add more vibrancy and variety to your life.



Branch Out: Trees and plants stretch toward the sun and expand their reach—follow their example by stepping out of your comfort zone.



Don't Fear the Dirt: Flowers grow strongest when their roots dig deep into the soil. Embrace life's messes as a foundation for growth.



Less is More: Succulents flourish in tough conditions, showing us that sometimes simplicity and scarcity can lead to resilience.



Find Beauty in the Unexpected: Just as the prickly thistle produces a stunning bloom, life's surprises can often be the most beautiful.

Narcissus Florals is pleased to announce the merger with Katydid Floral Boutique & Event Design into the Narcissus Family. This strategic partnership marks a significant expansion for both companies and reinforces their commitment to delivering exceptional floral experiences to their valued customers.

Katydid

Floral Boutique & Event Design

