



# IN BLOOM

QUARTERLY NEWSLETTER | SUMMER 2025

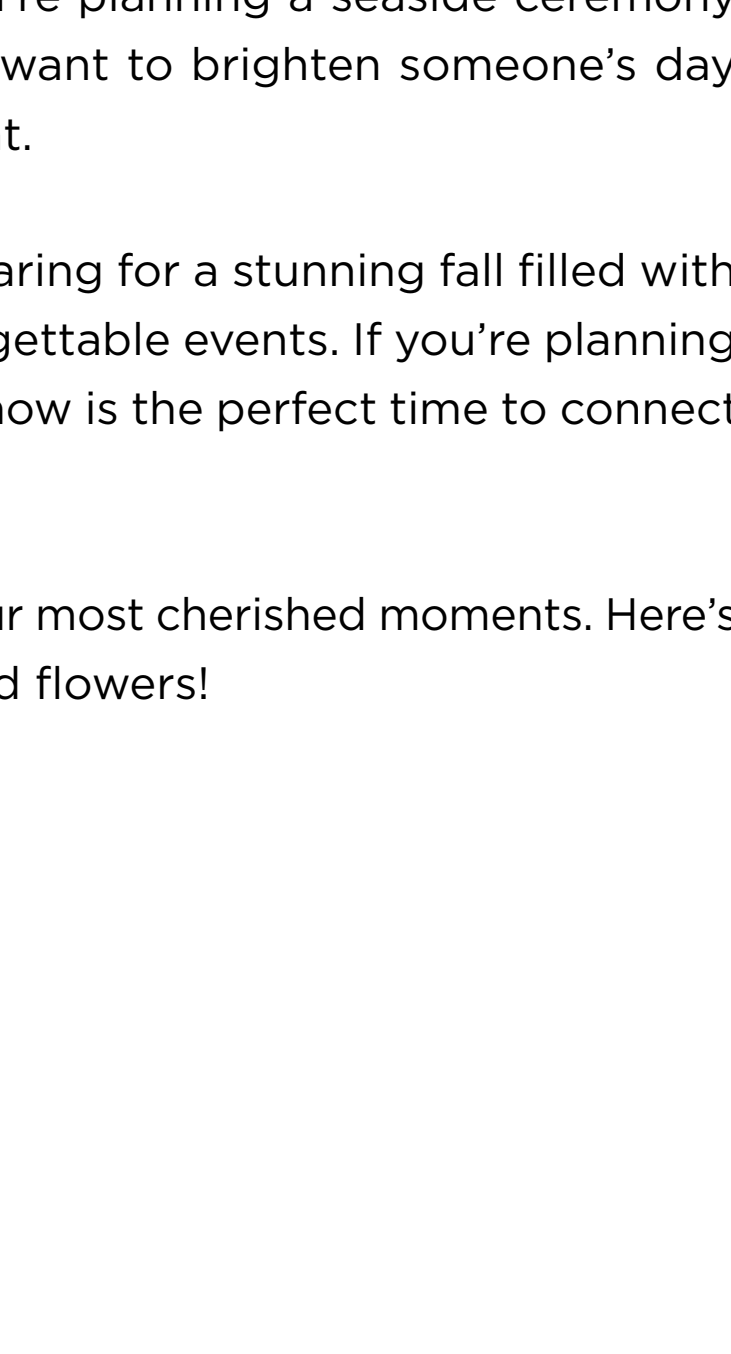
## NARCISSUS FLORALS

### WELCOME

summer

Dear Friends,

As the sun shines brighter and the days grow longer, we are in full bloom here at Narcissus Florals! Summer is our busiest and most beautiful season, and we are honored to be part of so many love stories, celebrations, and everyday moments across the New Jersey Shore and beyond.



From breathtaking bridal bouquets to lush event installations, our team is working around the clock to bring floral dreams to life during peak wedding season. Whether you're planning a seaside ceremony, a garden-inspired soirée, or simply want to brighten someone's day, we're here to make every petal count.

Looking ahead, we are already preparing for a stunning fall filled with rich colors, cozy textures, and unforgettable events. If you're planning an autumn wedding or celebration, now is the perfect time to connect with us and secure your date.

Thank you for letting us be part of your most cherished moments. Here's to a season full of sunshine, love, and flowers!

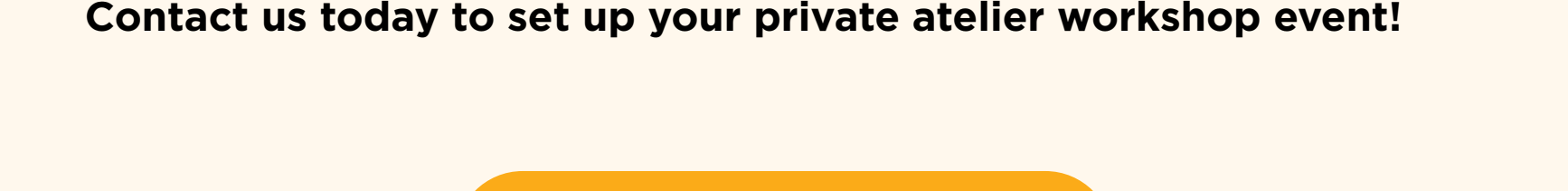
With love and blooms,

Ken

**Kenneth Malagiere**  
Owner/Managing Partner

"A FLOWER BLOSSOMS FOR ITS OWN JOY."

- OSCAR WILDE



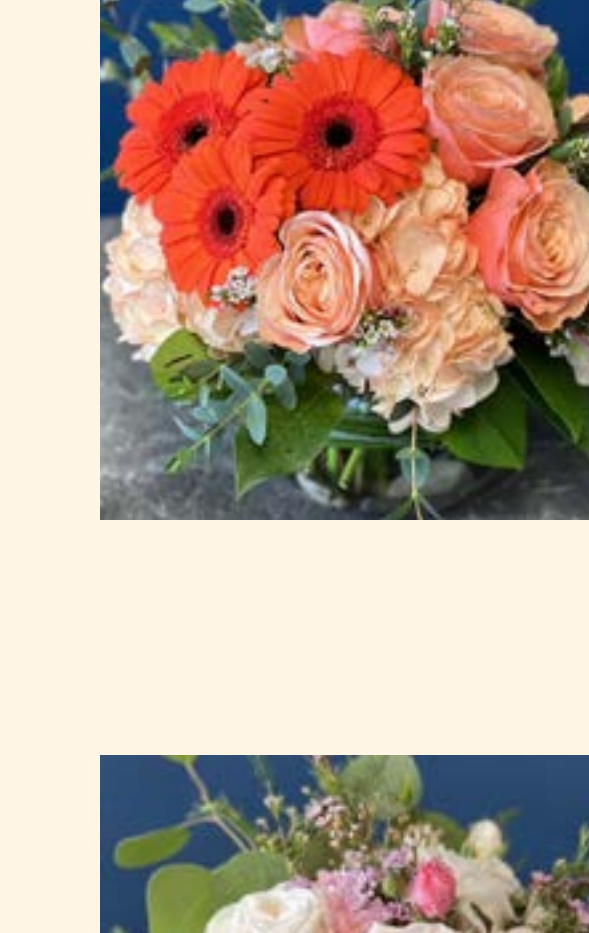
## THE NARCISSUS ATELIER

The Narcissus Atelier offers educational workshops and private events for the community to enjoy. Choose from floral arranging, seasonal centerpieces/décor, watercolor classes and more. These curated experiences will leave you feeling inspired, energized and engaged.

Team building workshops are also available and feature a hands-on mini arranging class or specialty workshop that will cultivate a distinctive bonding experience for you and your guests. Whether it's holiday wreath making, a birthday arranging event or a design class for you and your closest friends, we are happy to arrange an intimate experience with a delightful hands-on course.

**Contact us today to set up your private atelier workshop event!**

LEARN MORE



## SAVE THE DATE!

Feeling the heat this summer? Cool down by thinking ahead to the winter holidays!

**Mark your calendars for our  
Holiday Workshops on December 4  
and December 11.** Celebrate the season with creativity and cheer.

We hope to see you there!

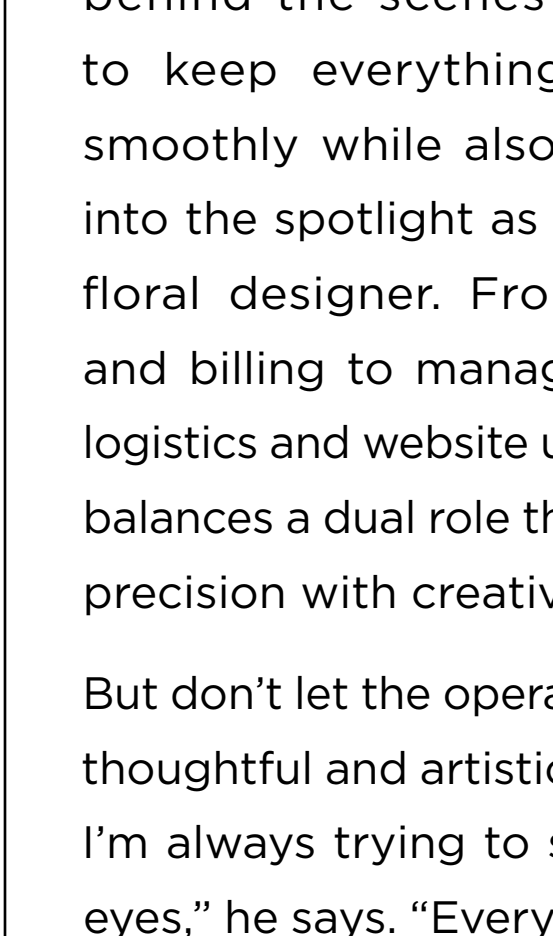
## THE PERFECT PIECES

Cheers to summer! Our newest arrangements are inspired by your favorite cocktails—think bold colors, fresh vibes, and a splash of fun. Whether you're dreaming of mojitos or mimosas, these floral creations are the perfect toast to summer.



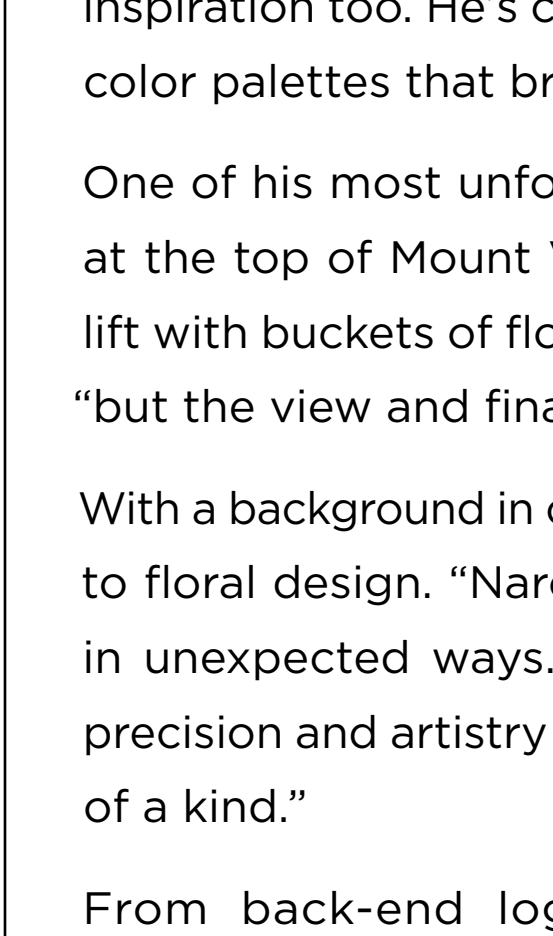
### Island Sunset Sangria

Raise your glass to *Island Sunset Sangria*—a sultry mix of tropical florals and sunset hues. This juicy arrangement stirs together bold berry tones, sunny oranges, and golden highlights, with lush greenery that feels like a breeze off the beach. It's equal parts bold, sweet, and sophisticated—like your favorite sangria sipped seaside at golden hour. Perfect for turning any moment into a mini getaway.



### Paloma

Just like its namesake cocktail, *Paloma* is a refreshing burst of color and charm. This zesty arrangement mixes grapefruit-pink blooms with citrusy pops of coral, soft blush, and creamy whites—balanced with cool greens for a crisp finish. It's the floral equivalent of sipping something fabulous on a sun-soaked patio. Whether you're toasting to friendship, love, or just because—it's always a good time for a Paloma.



### Rosé All Day

Pop the petals—*Rosé All Day* is here to party! This bubbly blend of blush pinks to soft peaches, and creamy whites is as chic and carefree as your favorite glass of rosé. Light, bright, and endlessly charming, it's the perfect pick-me-up for brunch dates, birthdays, or just because you deserve something beautiful. Because when it comes to flowers (and wine), more is always more.

SHOP OUR SUMMER COLLECTION

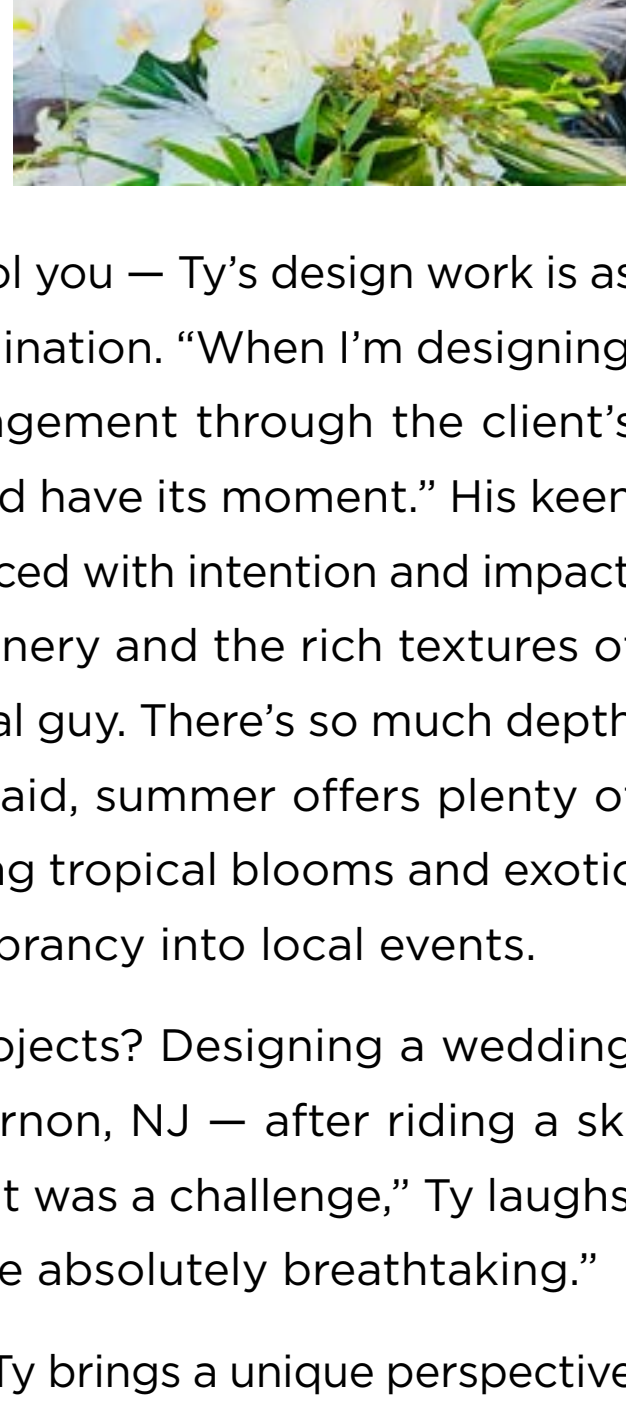
## SAVE ON SUMMER BLOOMS!

This month at Narcissus Florals, enjoy special savings on our fresh, seasonal arrangements. Whether you're bringing a bouquet to a host or brightening your own table, our blooms are sure to make an impression.

**Use code SAVE10 to save \$10 on your next summer floral gift!**

## behind the blooms: MEET TY

Since officially joining the Narcissus Florals team in February 2020, Ty has been behind-the-scenes helping to keep everything running smoothly while also stepping into the spotlight as a talented floral designer. From payroll and billing to managing event logistics and website updates, Ty balances a dual role that merges precision with creativity.



But don't let the operations title fool you — Ty's design work is as thoughtful and artistic as his coordination. "When I'm designing, I'm always trying to see the arrangement through the client's eyes," he says. "Every flower should have its moment." His keen eye ensures that every bloom is placed with intention and impact. Ty is especially drawn to lush greenery and the rich textures of fall. "I'm a big Autumn/Fall seasonal guy. There's so much depth and diversity to play with." That said, summer offers plenty of inspiration too. He's currently loving tropical blooms and exotic color palettes that bring global vibrancy into local events.

One of his most unforgettable projects? Designing a wedding at the top of Mount Vernon in Vernon, NJ — after riding a ski lift with buckets of florals in tow! "It was a challenge," Ty laughs, "but the view and final design were absolutely breathtaking."

With a background in culinary arts, Ty brings a unique perspective to floral design. "Narcissus allows me to express my creativity in unexpected ways. I've been able to translate my culinary precision and artistry into floral arrangements that are truly one of a kind."

From back-end logistics to front-line floral finesse, Ty brings innovation, heart, and passion to everything he does at Narcissus Florals.

## FRESH BLOOMS, RIGHT TO YOU

Enjoy the convenience of fresh, beautiful flowers delivered to your door on a regular basis. Choose from weekly, bi-weekly, or monthly plans to keep your home or office blooming all year round. Our subscription service is designed to bring joy and elegance to your everyday life with the finest seasonal flowers.

LEARN MORE



## HAPPILY EVER AFTER

### Your Bouquet Deserves to Be a Work of Art

At Narcissus Florals, we believe your bridal bouquet is more than just a finishing touch — it's a reflection of your style, your story, and the feeling you want to bring to your wedding day.

This wedding season, we're tossing tradition aside and embracing bouquets that are bold, elegant, sculptural, and deeply personal. Whether you're drawn to a modern minimalist arrangement or lush, dramatic blooms, we'll design a piece that elevates your overall look and complements every detail of your celebration.

We consider everything — the silhouette of your gown, your color palette, the season, and even how your bouquet will photograph. It's all part of creating a floral design that feels cohesive and completely you.

During your FREE wedding consultation, we'll dive into your vision, your vibe, and your venue — and guide you through every step of the process. Once we understand your style, you can relax and trust that we'll bring it to life beautifully.

**Browse our portfolio of wedding florals to find inspiration and schedule your FREE wedding consultation today at [mynarcissus.com](https://mynarcissus.com).**



## SOMETHING NEW IS COMING!

Starting this summer, select arrangements will include **Voluspa Candles**. Elevate any space with a perfect pairing of scent and style.

## THANK YOU FOR THE BLOOMING COMPLIMENT!

**We hope you had a wonderful experience  
working with Narcissus Florals.**

Please spread the word about our stellar services by sharing your experience on Google Reviews.

Thank you in advance for your five-star review!

**Interested in joining our creative team?**

**CLICK HERE TO APPLY!**



NARCISSUS  
FLORALS

1490 RT. 37 TOMS RIVER, NJ 08753  
732.281.0333

2005 NJ-71, SPRING LAKE, NJ 07762  
732.223.1882

**NarcissusFlorals.com**

[/NarcissusFlorals](https://www.facebook.com/NarcissusFlorals)

[@narcissusflorals](https://www.instagram.com/narcissusflorals)

[@busyNJflorist](https://www.twitter.com/busyNJflorist)