



# IN BLOOM

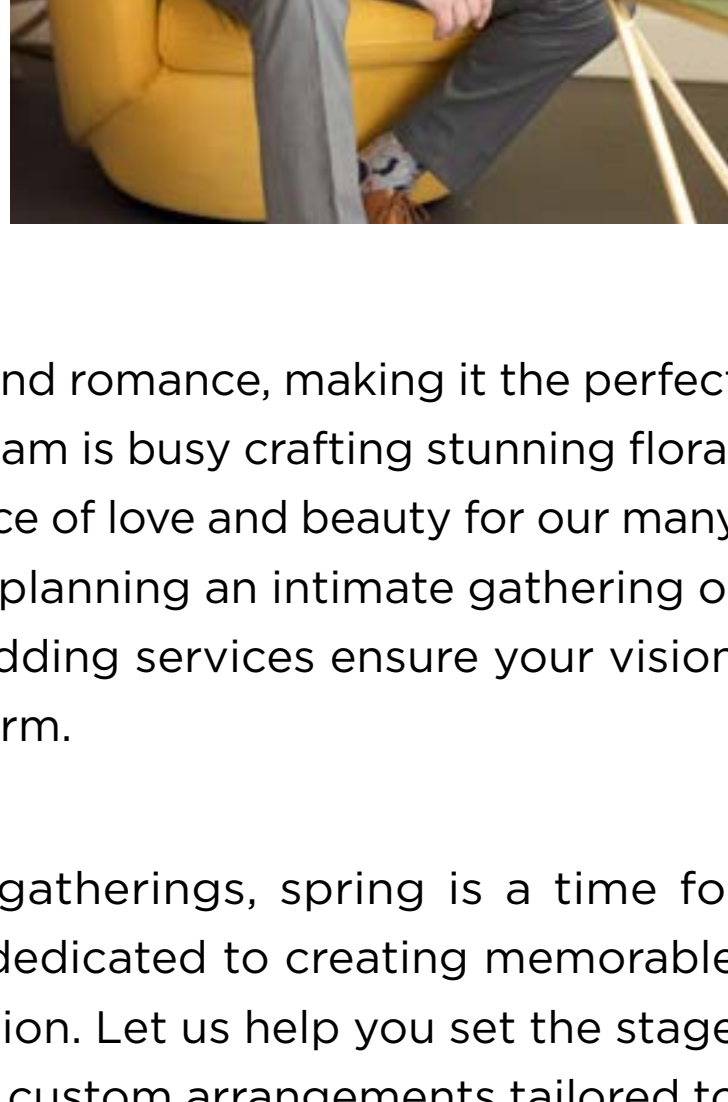
QUARTERLY NEWSLETTER | SPRING 2025

## NARCISSUS F L O R A L S

### THE JOY OF *spring*

Dear Friends,

As the days grow longer and the air fills with the sweet scent of blooming flowers, we at Narcissus Florals are thrilled to welcome you to another beautiful spring season on the New Jersey Shore. With locations in Toms River and Spring Lake, we are your go-to florist for weddings, events, and everyday floral needs throughout Monmouth and Ocean counties and beyond.



#### Spring Blooms and Bridal Bliss

Spring is synonymous with renewal and romance, making it the perfect season for weddings. Our talented team is busy crafting stunning floral arrangements that capture the essence of love and beauty for our many brides and grooms. Whether you're planning an intimate gathering or a grand celebration, our custom wedding services ensure your vision comes to life with elegance and charm.

#### Events to Remember

From corporate events to family gatherings, spring is a time for celebration. Our expert florists are dedicated to creating memorable floral designs that elevate any occasion. Let us help you set the stage for unforgettable moments with our custom arrangements tailored to your event's theme and style.

#### Everyday Elegance

Spring is also a time to brighten your home and bring joy to your everyday life. Our fresh, vibrant bouquets are perfect for adding a touch of nature's beauty to your living space. Whether you're looking for a gift for a loved one or a treat for yourself, our selection of seasonal flowers is sure to delight.

#### Introducing Our Subscription Service

We are excited to announce the launch of our new subscription service! Enjoy the convenience of fresh, beautiful flowers delivered to your door on a regular basis. Choose from weekly, bi-weekly, or monthly plans to keep your home or office blooming all year round. Our subscription service is designed to bring joy and elegance to your everyday life with the finest seasonal flowers.

#### Visit Us

We invite you to visit our locations in Toms River and Spring Lake to explore our spring collection. Our friendly team is here to assist you in finding the perfect floral arrangements for any occasion. Follow us on social media for updates, inspiration, and special offers.

Thank you for choosing Narcissus Florals. We look forward to helping you celebrate the beauty of spring!

Yours in Bloom,

*Ken*

**Kenneth Malagiere**  
**Owner/Managing Partner**

"YOU'RE ONLY HERE FOR A SHORT VISIT.  
DON'T HURRY. DON'T WORRY. AND BE SURE  
TO SMELL THE FLOWERS ALONG THE WAY."  
- WALTER HAGEN

## FRESH BLOOMS, RIGHT TO YOU

We are excited to announce the launch  
of our new subscription service!

Enjoy the convenience of fresh, beautiful flowers delivered to your door on a regular basis. Choose from weekly, bi-weekly, or monthly plans to keep your home or office blooming all year round. Our subscription service is designed to bring joy and elegance to your everyday life with the finest seasonal flowers.

LEARN MORE

## THE NARCISSUS ATELIER

The Narcissus Atelier offers educational workshops and private events for the community to enjoy. Choose from floral arranging, seasonal centerpieces/décor, watercolor classes and more. These curated experiences will leave you feeling inspired, energized and engaged.

Team building workshops are also available and feature a hands-on mini arranging class or specialty workshop that will cultivate a distinctive bonding experience for you and your guests. Whether it's holiday wreath making, a birthday arranging event or a design class for you and your closest friends, we are happy to arrange an intimate experience with a delightful hands-on course.

**Contact us today to set up your private atelier workshop event!**

LEARN MORE

## THE PERFECT PIECE

**Spring has Sprung**

This striking rose bowl brimming tulips is sure to bring a smile to anyone's face. Complete with seasonal texture and foliage, the tulips are available in a variety of colors including yellow, pink, red, white and mixed (based on availability).

While tulips are often linked to Holland, their roots trace back to the area north of the Black Sea. The Ottomans were the first to cultivate them, and in Turkey, tulips symbolized beauty, wealth, and privilege. The name itself comes from the Persian word for turban.

Tulips arrived in Holland in 1593, quickly gaining popularity. By the 1630s, "Tulip Mania" saw fortunes made and lost as bulbs were traded like gold. Despite the crash, Holland remained devoted to tulips, and today, the country exports over a billion bulbs yearly. With more than 1,700 varieties, tulips continue to be a beloved symbol of spring!

SHOP OUR SPRING COLLECTION

## HAPPILY EVER AFTER

Centerpieces are more than just table décor - they are the focal points that define your reception space, enhancing the ambiance and tying your wedding aesthetic together. Whether your style is modern and sleek, romantic and whimsical, or timeless and classic, floral centerpieces add depth, cohesion, and a polished touch to your wedding design.

Our designers specialize in bringing your vision to life with picture-perfect centerpieces, ceremony décor, cake accents, and so much more! **Browse our portfolio of wedding florals to find inspiration and schedule your FREE wedding consultation today at [mynarcissus.com](http://mynarcissus.com).**

## remembrance COLLECTION

May there be comfort in knowing that someone so special will never be forgotten. Allow us to help in honoring those you've loved and lost.

SYMPATHY ARRANGEMENTS

## THANK YOU FOR THE BLOOMING COMPLIMENT!

**We hope you had a wonderful experience  
working with Narcissus Florals.**

Please spread the word about our stellar services by sharing your experience on Google Reviews. Thank you in advance for your five-star review!

**Interested in joining our creative team?**

**CLICK HERE TO APPLY!**