

IN BLOOM

QUARTERLY NEWSLETTER | SUMMER 2024

NARCISSUS FLORALS

1490 RT. 37 TOMS RIVER, NJ 08753
732.281.0333

2005 NJ-71, SPRING LAKE, NJ 07762
732.223.1882

NarcissusFlorals.com

 /NarcissusFlorals

 @narcissusflorals

 @busyNJflorist



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with
NARCISSUS
FLORALS

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WELCOME TO THE GLORIOUS SEASON OF *summer!*

At Narcissus florals, thanks to wonderful clients like you, we remain exceedingly busy in this time of vibrant blooms, lush foliage, and endless possibilities in the world of floral design.

In the midst of a bustling season filled with weddings, special events, and every floral needs, we are humbled by the opportunity to share our passion for flowers with each and every one of you. It is truly a privilege to be entrusted with bringing your vision to life, whether it be through a stunning bridal bouquet, a mesmerizing centerpiece or a simple gesture of love and appreciation.

Summer is a time of abundance in the floral world, with an array of blooms in a seemingly explosion of colors that never fail to captivate the senses. From the cheerful sunflower and vibrant dahlia to the delicate peony and fragrant garden roses, each holds a special place of inspiration to our craft.

As we continue on our journey through this summer season together, we hope you will once again invite us to celebrate with you the beauty of nature through the art of floral design at your next event or opportunity to send flowers to friend or loved one.

Thank you for continuing to entrust us with your floral needs throughout the year and we look forward to creating stunning arrangements that reflect the beauty and the essence of summer.

Wishing you a season filled with sunshine, smiles, and an abundance of blooming blessings.

Ken
Kenneth Malagiere, Owner



“FLOWERS ARE
THE MUSIC OF
THE GROUND
FROM EARTH’S
LIPS SPOKEN
WITHOUT
SOUND.”
-EDWIN CURRAN

BEAUTIFUL BLOOMS

Use Sunflowers to Brighten Up Your Home

Sunflowers are one of the most popular requests we get during the summertime.

“The quintessential ‘happy flower’ sunflowers are the perfect summer bloom. While most are locally grown, all are a wonderful way to bring a smile to someone’s face.”- Ken Malagiere

The first sunflowers originated all the way back in 1000B.C. where they were cultivated as valuable food for people, animals and other ornamental plants.

As a native plant to North America, the sunflower was a common crop among American Indian tribes. Some archaeologists suggest that the sunflower may have even been domesticated before corn.

Here are three sunflower arrangements perfect for adding that extra little touch of sunshine in your home during any season:



Let the Sunshine In

What better way to add some sunshine into your life than with a whimsical arrangement featuring sunflowers, roses, seasonal accents and craspedia. This arrangement is sure to lift the spirits on an otherwise rainy or cloudy day!



Sunny Days Are Here Again

This brilliant display of sunflowers, roses, hydrangea and vivid seasonal blooms is sure-fire way to put a smile on anyone’s face. This arrangement boasts a unique array of textures that immediately catch the eye of anyone passing by.



Moscow Mule Collection

Cheers to Summer! This new arrangement of sunflowers, hydrangea, roses, seasonal blooms and a hint of lime is sure to be a refreshing treat for that someone special.

REGISTER TODAY!



Destination Series: The Caribbean Islands

**August 7, 2024
6:00 – 8:00pm**

Come set sail with us to the Caribbean Islands to explore beautiful & vibrant tropical florals. We’re excited to keep our very popular trend the “destination series” of wonderful and worldly places we adore going! Embark on this journey with us as we dive into all beautiful and captivating colors of the Caribbean Island florals have to offer. In this class, you will be able to create two different designs inspired around tropical florals or the islands. Light fare and refreshments will be provided as well!

Workshops are held at the Narcissus Floral Atelier located 2005 NJ-71 #1, Spring Lake, NJ 07762. Classes run around 2 hours, in the beginning and at the end of the class you may enjoy shopping our boutique with a 15% off for attending.

We are looking forward to seeing you there, Bon Voyage!



A BEAUTIFUL ARRANGEMENT

Narcissus Florals is pleased to announce the merger with Katydid Floral Boutique & Event Design into the Narcissus Family. This strategic partnership marks a significant expansion for both companies and reinforces their commitment to delivering exceptional floral experiences to their valued customers.



THANK YOU FOR THE BLOOMING COMPLIMENT!

**We hope you had a wonderful experience
working with Narcissus Florals.**

Please spread the word about our stellar services by sharing your experience on Google Reviews. Thank you in advance for your five-star review!

LET THE *sunshine in*

Create your own version of one of our best sellers in just a few easy steps!



WHAT YOU WILL NEED:

- *Cylinder Vase*
- *Ginger Leaves*
- *Green Hydrangeas*
- *Orange Snapdragons*
- *Roses*
- *Sunflowers*
- *Hypericum Berries*
- *Italian Ruscus*
- *Lemon Leaves*
- *Craspedia (Billy Balls)*
- *Floral Wire*

STEP 1: Choose the vessel - we recommend a cylinder-shaped vase.

STEP 2: Fold the Ginger Leaf horizontally and place inside the glass vessel. This should be placed against the glass and must be fully submerged in the water to hide the stems of the flowers used in this arrangement.

STEP 3: Start by creating the foundation of your arrangement with the Green Hydrangea.

STEP 4: Add in the Orange Snapdragons and whatever color roses you chose for your arrangement.

STEP 5: Place the Sunflowers in the middle of your arrangement, as they are the star of the show.

STEP 6: Add in some Hypericum Berries, Italian Ruscus and other textures to incorporate a Fall feeling.

STEP 7: For support, add Lemon Leaves to the back of the arrangement to keep the Sunflowers in place.

STEP 8: Don’t forget to add a fun touch with Billy Balls!

STEP 9: Take the Floral Wire and use it to wrap the arrangement. Cut the stems of the florals to length.

STEP 10: Place the arrangement in the vessel and enjoy your beautiful creation!

If you don’t have the time to make this arrangement yourself, place your order today on our website or call 732-223-1882.



HAPPILY EVER AFTER

Using Florals to Transform Your Space

As couples choose more unique venues beyond traditional banquet halls, they are increasingly using expansive, stunning floral arrangements to personalize their spaces. Now more than ever, they are opting for breathtaking locations with epic views or enchanting, twinkle-lit forests that hold personal significance. Couples are discovering that flowers offer the best opportunity to transform a venue to reflect their individual style and love story. Consequently, they are allocating larger portions of their budget to impactful floral designs, featuring hanging installations, flower walls, floral table runners, and grand displays. These art-inspired transformations are on the rise and we LOVE it!

Browse our newly updated wedding and event website, curated for modern brides and grooms at [MyNarcissus.com](https://www.mynarcissus.com).

**Interested in joining
our creative team?**



APPLY NOW!