

IN BLOOM

QUARTERLY NEWSLETTER | FALL 2024

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with
NARCISSUS
FLORALS

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welcome fall AT THE JERSEY SHORE

As the vibrant hues of summer fade, we embrace the enchanting arrival of fall here at the Jersey Shore. This season brings a breathtaking tapestry of colors, from warm oranges and deep reds to rich yellows and muted greens. Fresh flowers, with their seasonal charm, serve as the perfect complement to the picturesque landscape all around us. Whether you're planning a wedding, a cozy gathering, or simply want to brighten your home, fall flowers from Narcissus can transform any space into a festive retreat.

Our talented team of floral designers are inspired by the beauty of nature during this time of time. Imagine tables adorned with stunning arrangements handcrafted with Dahlias, variegated hydrangea, lush chrysanthemums and rich texture foliage. These blooms not only capture the essence of autumn but also evoke feelings of warmth and celebration. Each bouquet tells a story reflecting the colors that define the season making them ideal for everything from intimate gatherings to grand events.

As we welcome a new season, let us celebrate the beauty of fresh flowers that grace our lives. They serve as a reminder of nature's artistry and bring an inviting touch to any occasion. So whether you are one of our many brides and grooms say "I do" this year against the backdrop of fall foliage or simply enjoying the season bounty at home, we thank you for allowing the team at Narcissus Florals elevate your special occasions and fill your days with beauty and joy.

Ken
Kenneth Malagiere, Owner



"HAPPINESS
IS HELD IN
THE SEED;
HAPPINESS IS
SHARED IN
THE FLOWER."

- JOHN
HARRIGAN

BEAUTIFUL BLOOMS

Falling Leaves

The latest in our fall arrangement collection, Falling Leaves is a vibrant rustic arrangement perfect to usher in the changing of the leaves and crisp cool weather. This design is arranged in a handmade wooden box with an assortment of fall blooms – sunflowers, mums, roses, eucalyptus and a variety of seasonal textures.



UPCOMING WORKSHOPS

Fall Wreath Decorating

November 11, 6:30pm-8:30pm
at Beach Haus Brewery in Belmar

Fall Floral Design Workshop

November 21, 7-9pm
at The Rebecca Finn House in Toms River

Holiday Wreath Making Workshops

December 3, 6-8pm – SOLD OUT
December 4, 6-8pm – Limited space available

Winter Holiday Wreath Decorating

December 11, 6:30pm-8:30pm
at Beach Haus Brewery in Belmar

REGISTER TODAY!



HAPPILY EVER AFTER

Wedding Bouquets we're FALLing for

As each wedding season comes and goes, new trends in bridal bouquets emerge while existing styles continue to evolve. In 2024, bridal bouquets feature a variety of styles, shapes, and color palettes, perfectly complementing both the changing seasons and a wide range of wedding themes and personal preferences. Brides are increasingly choosing bold colors, innovative designs, and eco-friendly options. Here's a glimpse at some of our favorite bridal bouquet styles.



BOLD COLORS

Traditional pastels are fading a bit, in favor of bolder and more vibrant colors. Many of today's brides are more open to a wider range of color options, veering away from the softer color palettes of late and opting instead for eye-catching hues and palettes that make a statement



CASCADING BOUQUETS

The resurgence of cascade- and waterfall-style bouquets offers touches of nostalgia, sophistication, romance and timelessness to modern brides and these graceful and ethereal styles complement a range of wedding dress silhouettes.



MONOCHROMATIC BOUQUETS

Exuding sophistication and elegance, monochromatic bouquets feature flowers in tints, tones and shades of a single color.



TEXTURAL BOUQUETS

Bouquets with a complex blend of intricate textures that transcend convention are gaining traction, adding an entrancing level of visual interest.

Schedule your free wedding consultation today or browse our portfolio of wedding florals to find inspiration at mynarcissus.com

CREATE THE PERFECT fall wreath

Our very own Ken Malagiere offers a step-by-step guide to creating a beautiful asymmetrical wreath that will add serious Autumn flair to your front door!



WHAT YOU WILL NEED:

- Grapevine wreath base
- Faux picks with artificial autumn leaves (soft tones, burgundy/plum hues as well as more traditional hues)
- Artificial mini pumpkins
- Artificial berries
- Burlap ribbon
- Autumn plaid ribbon (optional)
- Floral wire

TAKE YOUR WREATH TO THE NEXT LEVEL WITH FRESH PRODUCT:

- Natural wheat
- Hanging amaranthus
- Prince's feather
- Natural eucalyptus

STEP 1: Begin with your basic grapevine. Fluff out your picks with softer tones and tuck them in through the grapevine. You may also start tucking in your artificial berries and pumpkins. Bend back the stem on the opposite side of where your foliage is, so that it catches on the grapevine itself. Since this wreath is asymmetrical, one side will be free of actual décor, so you can appreciate the vine itself.

STEP 2: Introduce your burgundy/plum picks towards the bottom of the wreath. Marry the two using a balanced autumn leaf.

STEP 3: Bring in the element of your more traditional autumn leaves through the bottom and on top. These may be yellow or orange. *Note: It is not necessary to use glue, but if you live in an area where prone to high winds, you can use it.*

STEP 4: Take your burlap ribbon and make a bow. Start off with the larger loops first and place it between your thumb and forefinger in your less dominant hand. Then, take your dominant hand, fold up and pinch. Each time you bring your ribbon up, twist so that the front of the ribbon is exposed. Repeat this until your bow is complete (about six or seven loops). If you chose to include autumn plaid ribbon, work in a few loops into your burlap ribbon (about three loops). Secure your ribbon with floral wire.

STEP 5: Place your bow right in the center of the picks and foliage on your wreath. If you want to take your wreath to the next level with fresh product, continue reading. If not, you're all done!

STEP 6: Take your natural wheat and work it into the grapevine, very similarly to how you worked in your picks earlier (about three pieces on top and two pieces on the bottom).

STEP 7: Grab your hanging amaranthus, clip the ends and feed it in between your picks. *Note: If you choose to use this fresh element, add it to your wreath the day of your special occasion.*

STEP 8: Tuck in your prince's feather. Take your eucalyptus and run your hand down the stem with your thumb and forefinger. This gives you a nice stem to work with. Then, weave it through the grapevine.

If you don't have the time to make this arrangement yourself, place your order today on our website or call 732-223-1882.

A BEAUTIFUL ARRANGEMENT

Narcissus Florals is pleased to announce the merger with Katydid Floral Boutique & Event Design into the Narcissus Family. This strategic partnership marks a significant expansion for both companies and reinforces their commitment to delivering exceptional floral experiences to their valued customers.

katydid

Floral Boutique & Event Design



Interested in joining our creative team?



APPLY NOW!

THANK YOU FOR THE BLOOMING COMPLIMENT!

We hope you had a wonderful experience working with Narcissus Florals.

Please spread the word about our stellar services by sharing your experience on Google Reviews. Thank you in advance for your five-star review!